

Meet you in Detroit™



HUNTINGTON
PLACE

DEFINITION:

Sustainability is a normative concept that stresses intergenerational equity and is commonly considered to have three dimensions: the environmental, economic and social dimension. The concept can be used to guide decisions at all scales: at the global, national and individual consumer level scale.

United Nations Sustainable Development Goals



Local Alignment



Sustainability **Lives Here.**

HuntingtonPlaceDetroit.com/Green



Open – 1960

Expansion – 1987

Re-Imagination – 2010-2015

Purposeful architectural & engineering

Windows, lighting, HVAC,

Energy saving elevators & escalators

Green roof

Green Program Development

- Green Committee established 2011
- Green Venues MI certification 2012
- PhD study: Mercedes Hunt 2015
- EIC APEX certification 2015
- Detroit Free Press Green Leader Award 2015
- Ecoworks Sustainability Champion Award 2016
- Sustainable Brands Conference 2017

Green Program Development

- EIC APEX Re-certification 2017 & 2019
- Beehive installation 2018
- Detroit City Council Green Business Award 2019
- LEED Gold certification 2019
- Sustainable Brand Conference 2019
- EIC Sustainable Event Professional training 2018 & 2019
- USGBC 2020 Award Building Performance 2020
- USGBC Community Safe Haven Award 2021



Corporate Social Responsibility

Strong Stop Human Trafficking policy

Staff community volunteer program

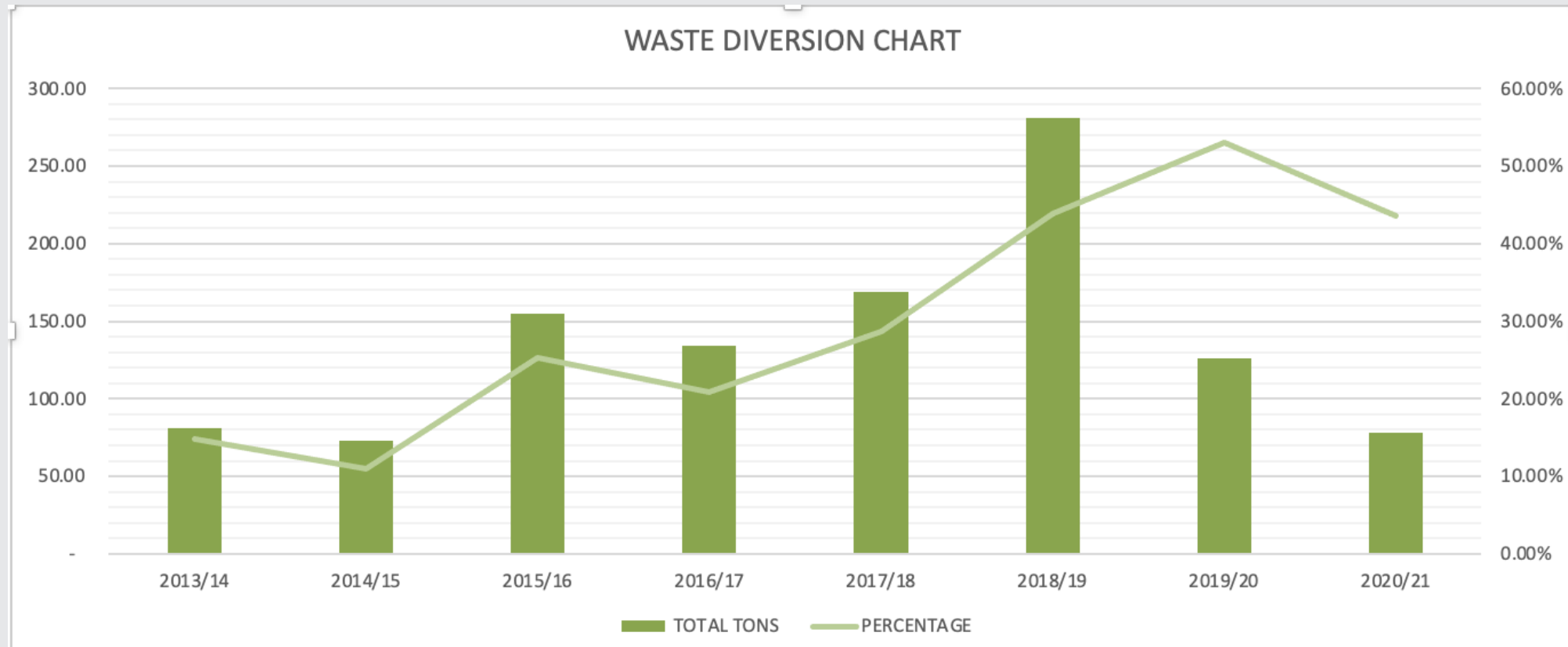
Community engagement for events

Extensive local agency donation network

Gender equality and inclusion

Pure Detroit in Huntington Place

Strong Waste Diversion Program



Develop a Green Team

Identify sustainability champions

Communicate to stakeholders

Develop local partnerships

Relentless pursuit to reduce

Full venue commitment to sustainability

Active communications/PR

Funding



Tips & Tricks

- Replace bottled water with water stations
- Use compostable straws and serveware
- Serve locally sourced food
- Use electronic materials whenever possible
- Donate event materials to local agencies
- Encourage sustainable transportation

Tips & Tricks

- Power down equipment and lighting
- Ask venue for diversion reports
- Donate unserved food to local food banks
- Add community service project to events
- Add health & wellness modules to events
- Consider material life cycle when planning

Resources

Green Roofs for Healthy Cities

www.greenroofs.org

Event Industry Council

eventscouncil.org

US Green Building Council

usgbc.org/leed

Sustainable Brands

sustainablebrands.com

UN SDG Goals

sdgs.un.org/goals

Terracycle

terracycle.com

Thank You.



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