BROWNFIELDS 2022

SUSTAINABLE COMMUNITIES START HERE

NATIONAL BROWNFIELDS TRAINING CONFERENCE

EXHIBIT & SPONSORSHIP PROSPECTUS

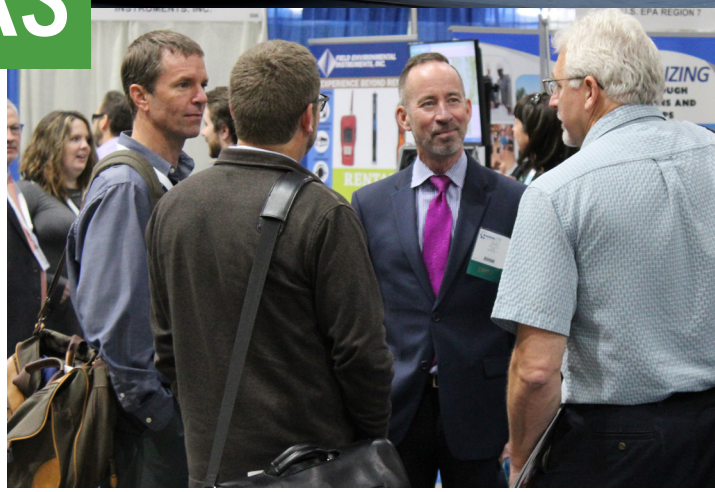
AUGUST 16-19, 2022

OKLAHOMA CITY CONVENTION CENTER
OKLAHOMA CITY, OK

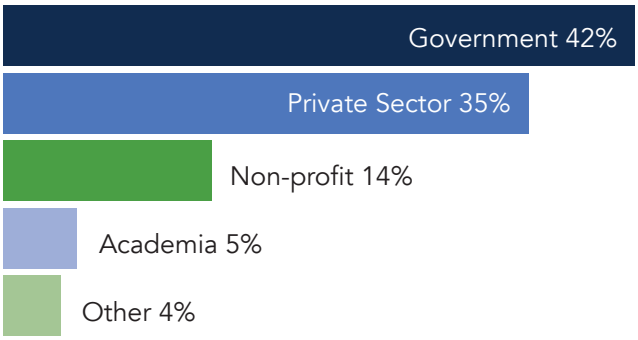
NETWORK WITH 2,000 KEY DECISION MAKERS

The National Brownfields Training Conference connects you with thousands of decision makers from the private sector, local, state and federal agencies, nonprofit and community groups, and academia.

This is the largest national event focused on redeveloping brownfield properties and creating more sustainable communities where thousands of top industry professionals come together to learn the latest in assessment, remediation, and redevelopment of contaminated sites.



ATTENDEE PROFILE



COME TO OKLAHOMA CITY TO...

- ☑ Get an audience with decision makers
- ☑ Showcase products, services and thought leadership to your target market
- ☑ Enhance your company's visibility with the audience that matters
- ☑ Develop new, high quality leads and important contacts
- ☑ Learn about emerging issues that may affect your company's future objectives

EXHIBITOR INFORMATION

EXHIBIT HALL HOURS

Tuesday, August 16 | 5:45pm–7:30pm
Opening Celebration in Exhibit Hall

Wednesday, August 17 | 7:45am–4:30pm
Continental Breakfast, Lunch & Learn

Thursday, August 18 | 7:45am–2:00pm
Continental Breakfast, For Purchase Lunch

**Hours subject to change*

EXHIBIT HALL TRAFFIC BUILDERS

- Daily unopposed exhibit hours
- Meeting space close to exhibit hall
- Food stations placed near EXPO hall floor
- Direct entrance into EXPO hall from registration area

EXHIBITOR BENEFITS

- Three (3) full conference registrations per 10'x10' booth
- Company and product description listed in the official Exhibit Guide
- Company and product description listed on the Brownfields website

BOOTH PACKAGE

Standard booth package includes:

- 8 feet high back drape
- 3 feet high side drape
- One 7-inch by 44-inch ID sign

EXHIBITOR SERVICE KIT

Approximately 60 days prior to the show, all exhibitors will receive a link to the online Exhibitor Service Kit via e-mail. The kit includes complete information regarding exhibit installation/removal, utilities, a list of suppliers and order forms for various services.

EXHIBIT SPACE RENTAL PER 10'X10' BOOTH:

- $2,700.00 per Exhibit Space for Private Industry Exhibitors
- $1,500.00 per Exhibit Space for Federal Government Exhibitors
- $1,100.00 per Exhibit Space for Nonprofits, Local Government Agencies & Community Organizations

**For 2022, all booths will be on an open corner as part of COVID protocols. There will not be a corner charge.*

PAYMENT INFORMATION

Applications received before **MAY 20, 2022** must be accompanied with a $500.00 deposit per booth. Applications received after **MAY 20, 2022** must be accompanied with full payment. Applications received without payment will not be processed and space will not be assigned.

TO RESERVE EXHIBIT SPACE, PLEASE CONTACT:

Barry Sacks | Brownfields, *Exhibit Manager*
312-265-9642 | barry@corcexpo.com

SPONSORSHIP OPPORTUNITIES

We appreciate the generosity of all sponsors of the 2022 National Brownfields Training Conference. To recognize our sponsors, all opportunities include logo acknowledgment on the conference website, on print and digital signage at the conference, and in all pre-conference and on-site publications. You can find more information about additional benefits for the Bronze, Silver, Gold and Platinum sponsorship levels below:

BENEFIT	BRONZE $2,500	SILVER $5,000	GOLD $10,000	PLATINUM $20,000
Complimentary 10' by 10' Exhibit Hall booth			1	2
Complimentary registrations		1	3	6
On-site pocket guide advertisement		Half Page	Full Page	Front or Back Cover
Website recognition	✓	✓	✓	✓
Logo on digital signage	✓	✓	✓	✓
Logo recognition in all pre-conference and on-site publications	✓	✓	✓	✓
Logo recognition at entrance to Exhibit Hall	✓	✓	✓	✓
Sponsor recognition sign for booth display	✓	✓	✓	✓
Sponsor ribbons for all booth staff	✓	✓	✓	✓

BROWNFIELDS RENEWAL SPONSORSHIPS

BROWNFIELDS USA EDUCATIONAL EXPERIENCE: BROWNFIELDS BLOCK | $10,000 INVESTMENT*

New for Brownfields 2022, Brownfields Block is an immersive educational experience showcasing brownfields projects at the center of the exhibit hall.

*Up to 6 opportunities available.

MOBILE WORKSHOPS | $2,500*

Support attendees as they learn more about the Brownfields process firsthand by visiting sites in different stages of development.

*1 sponsor per workshop, up to 11 Mobile Workshops total.

THOUGHT LEADERSHIP SPONSORSHIPS

MAYOR'S ROUNDTABLE | $10,000 INVESTMENT

By sponsoring the Mayor's Roundtable, you will be providing the opportunity to learn from local leaders about their role in leveraging brownfields for COVID-19 recovery, upcoming federal resources, and resilient governance. Exclusive opportunity.

KEYNOTE PRESENTATION | ~~$12,500 INVESTMENT~~ SOLD

As a sponsor, inspire attendees with a keynote speaker who provides a new, dynamic view on tackling today's civic and social challenges. Exclusive opportunity.

BRAND AWARENESS SPONSORSHIPS

BROWNFIELDS 2022 REGISTRATION | $10,000 INVESTMENT

As the exclusive sponsor of Brownfields Registration, you'll be the first to welcome attendees to the brand new Oklahoma City Convention Center. Sponsorship includes linkable company logo/banner ad on all confirmation emails delivered to each attendee, as well as logo recognition in the registration center. Exclusive opportunity.

WIFI | ~~$10,000 INVESTMENT~~ SOLD

Make sure all the attendees can stay connected by providing WiFi in all of the meeting spaces. Choose the WiFi password and your logo will be on signage throughout the conference and appear on the splash page each time attendee connects to WiFi. Exclusive opportunity.

CONFERENCE BAGS | ~~$7,500~~ SOLD

Your company logo will be printed on all conference bags along with Brownfields logo, and distributed to all attendees at registration. You'll also receive one complimentary tote bag insert to get your message out. Exclusive opportunity.

LANYARDS AND BADGES | ~~$7,000~~ SOLD

Reach all conference attendees by having your company logo printed on all conference lanyards and the back of all attendee badges. Exclusive opportunity.

NOTEPADS | ~~$5,000~~ SOLD

Sponsor 8.5" x 5.5" notepads with your company logo printed in a watermark to be distributed at registration in tote bags and be available at session rooms. Exclusive opportunity.

ONSITE POCKET GUIDE | ~~$5,000~~ SOLD

Increase your visibility with a company color advertisement on the inside front cover or outside back cover of the onsite pocket guides. Exclusive opportunity.

HAND FANS | $5,000

Help Brownfields attendees stay cool in the heat of the Oklahoma summer with hand fans. Everyone will be reaching for these fans that feature your company logo or artwork. Fans will be distributed at registration. Exclusive opportunity.

PRE-CONFERENCE E-NEWSLETTERS | $2,500*

Reach all conference attendees directly with a hyperlinked logo on a package of 2 conference e-newsletters distributed to more than 20,000 email addresses in the conference database.

*2 opportunities available per newsletter.

OKC STREETCAR PASSES | $4,000

Introduce attendees to the lush and diverse Districts of Oklahoma City by offering a Streetcar Pass with your company logo. Taking them from the Bricktown to Midtown and everywhere in between, it's a terrific way to showcase OKC. Exclusive opportunity.

CONFERENCE APP | ~~$5,000~~ SOLD

Be the exclusive sponsor of the official Brownfields Mobile App. The mobile app for iPhone and Android platforms will be promoted to all attendees and be available for free download approximately 4 weeks before the start of the conference. Sponsorship includes ticker banner with logo throughout all 4 sections of the app: homepage, agenda, profiles, and the web app. Exclusive opportunity.

PEACEFUL PAUSE | $500*

What better way to start the day than by sponsoring early morning yoga and offering the attendees a place to catch their breath throughout the day. The Peaceful Pause room will be offered Tuesday, Wednesday and Thursday.

*Up to 4 opportunities available.

MAINTAINING A SANITARY ENVIRONMENT SPONSORSHIPS

WATER STATIONS | $6,000

Help the attendees stay hydrated throughout the conference by sponsoring hands-free water stations. Sponsorship includes your company logo and booth number on signage at four (4) water stations located throughout the exhibit hall and session rooms at the Convention Center. Exclusive opportunity.

HAND SANITIZER STATIONS | $5,000

Offer confidence to attendees by sponsoring hand sanitizer stations throughout the conference. Your company logo and booth # will be printed on signage at six (6) hand sanitizer stations located throughout the exhibit hall and session rooms at the Convention Center. Exclusive opportunity.

BOOTH IDENTIFICATION SPONSORSHIPS

WELCOME TO BF22 FLOOR CUTOUT | $5,000*

Prominently feature your company brand with four (4) custom clings on the floor of the Brownfields 2022 Exhibit Hall.

*Up to 4 opportunities available.

AISLE SIGNS | $5,000

Put your company at the center of the attention. Brownfields 2022 Exhibit Hall aisle signs help attendees navigate the busy exhibit floor. Enjoy your company logo prominently displayed on the aisle signs. Exclusive opportunity.

MAXIMUM EXPOSURE SPONSORSHIPS

OKC COMMUNITY RECEPTION |

CONTACT US FOR MORE INFORMATION

ICMA and the Local Planning Committee work together to host a local community reception that allows attendees to see a bit of Oklahoma City. Signage acknowledging your sponsorship will be placed at the bus loading zone, at the entrance and throughout the venue, and your company logo will be featured on table tents placed on the bars and tables.

As the Premier Sponsor, you'll receive priority listing on signage, a sponsored e-blast invitation to attendees, a sponsored blog post announcing the reception on Brownfields2022.org, and logo acknowledgment on the printed tickets. You will also receive a reserved VIP section at the reception for your guests, as well as complimentary admission to the reception for a select number of staff and guests.

PHOENIX AWARDS | $25,000 INVESTMENT

Be the presenting sponsor of the 2022 Phoenix Awards, the Brownfields Conference community and individual awards reception. Sponsorship includes opening remarks at the ceremony, light refreshments for attendees, custom gobo at awards entrance, digital logo placement, a sponsored blog post on Brownfields2022.org, and sponsorship recognition on signage. Help us to celebrate excellence in Brownfields Redevelopment, and take advantage of this can't miss event for industry professionals. Exclusive opportunity.

GRAND OPENING RECEPTION | $15,000 INVESTMENT*

Welcome all conference attendees by sponsoring the Grand Opening Reception. Signage acknowledging your sponsorship will be placed at the entrance and throughout the exhibit hall, in addition to your company logo appearing on table tents placed on the bars and tables, and custom cocktail napkins.

*Up to 3 opportunities available.

CONTINENTAL BREAKFAST IN EXHIBIT HALL | $8,000 INVESTMENT*

Start the day with visibility by introducing your company to attendees at a breakfast in the exhibit hall on Thursday or Friday mornings. Signage with your company name will be at each of the distribution stations.

*Up to 2 opportunities available.

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TO RESERVE EXHIBIT SPACE, PLEASE CONTACT:

Barry Sacks

Brownfields, *Exhibit Manager*

312-265-9642

barry@corcexpo.com

TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT:

Matt McLaughlin

Brownfields, *Sponsorship Sales Representative*

312-265-9655

matt@corcexpo.com

Emma McElherne

Brownfields, *Sponsorship Manager*

312-265-9638

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